

SHUTTERFLY 2017 HOLIDAY

MAKE HOLIDAY MAGIC

There's magic in the moments we share during the holidays.

It's in the glow of lights reflected in your child's eyes and the stories you pass down with each sparkly ornament. It's the anticipation you feel while wrapping a gift you know they'll love and the joy on their face when they see what you've made. It's how we make our homes into wonderlands, and mailboxes into places to surprise and reconnect.

This year, make your holiday magic with unique cards and gifts that capture the spirit of the season.

WONDER | WHIMSY | GLOW





Share

THE WONDER

This holiday, never let go of the magic you make. Celebrate moments together with unique cards and gifts from Shutterfly.

joy

IN THEIR MAILBOX

MERRY CHRISTMAS
Alexander, Jane, Leo, Caleb and Kate McGinn



christmas
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christmas me
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christmas
merry ch

give TRADITION

Create magical moments with gifts that celebrate shared memories and favorite customs.



FROM BAKING TO BONDING

Pass down favorite family recipes and a love of time spent in the kitchen.

PHOTO BOOKS From \$XX.XX
 NEW TEA TOWEL From \$XX.XX
 CUTTING BOARD From \$XX.XX

CHEER EVERY YEAR

Make one calendar and gift it to the whole family. We'll save all your dates, so you can easily make next year's calendar, too.

WALL CALENDARS From \$XX.XX



See more at shutterfly.com or on the app

HANG ON TO WONDER

Bring their story to life year after year with ornaments featuring photos and commemorative etchings.



TIP Top your gift wrap with an ornament for a festive embellishment that's a present in itself.

1 ETCHED GLASS ORNAMENTS From \$XX.XX 2 CERMANIC ORNAMENTS From \$XX.XX 3 GLASS ORNAMENTS From \$XX.XX 4 CUBE ORNAMENTS From \$XX.XX
 5 NEW SNOWGLOBE ORNAMENTS From \$XX.XX 6 METAL ORNAMENTS From \$XX.XX 7 SNOWFLAKE ORNAMENTS From \$XX.XX 8 PEWTER ORNAMENTS From \$XX.XX

FREE SHIPPING ends December XX*





Shutterfly.



Shutterfly.



Shutterfly.

FROM MANTEL TO MAGICAL

Undecorated mantel transformed into a beautiful holiday card display.



FROM WINTER NIGHT TO WARM & COZY

Living room transformed into a cozy moment with Shutterfly products (photo book, candles, mug, blankets, etc.).

INSTAGRAM | DISPLAY | HOMEPAGE



FROM TREE TO TRADITION

Plain tree transformed into an evergreen decked out with shimmering Shutterfly ornaments.

INSTAGRAM | DISPLAY | EMAIL HERO



FROM DINING ROOM TO WONDERLAND

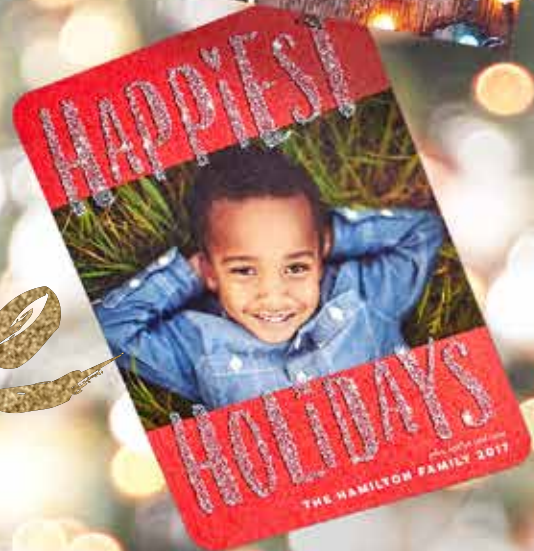
Table transformed into welcoming tablescape with Shutterfly plates, glasses, etc.

INSTAGRAM | DISPLAY | CINEMAGRAPH

Shutterfly®

Make

HOLIDAY MAGIC



2017 HOLIDAY PERSONALIZED CARDS & GIFTS

USE YOUR EXCLUSIVE OFFER
 plus
FREE SHIPPING
 SEE SITE FOR DETAILS

Share

THE WONDER

This holiday, never let go of the magic you make with family and friends. Celebrate moments together with unique cards and gifts from Shutterfly.



THIS PAGE: 1 PHOTO BOOKS From \$15.99
 2 Family is Everything 3 Sparkling Peace glitter card 4 Wooden Seasonal Wishes
 5 Shining Frames foil-stamped card
 6 Colorful Modern Greeting gatefold card

ON THE COVER: 1 Speckled Greeting
 2 Very Merry Falling Flurries
 3 Merry Speckled Flurries
 4 Bright Light Greeting
 5 Illuminated Happiness glitter card
 6 Gilded Statement foil-stamped card



IT'S EASY ON THE APP

Turn photos on your phone into cards and gifts they'll love.

JOY IN THEIR MAILBOX



Whether it's classic red and green, or rustic and whimsical, the Shutterfly holiday collection has a design for you.



200+ DESIGNS ON THE APP
Plus, enjoy new text features, fonts and colors. Can't decide? Order a few sample designs first.

1 Spreading Love Frame 2 Bold Love and Hope 3 Wooden Door Merry gatefold card 4 Chalkboard Twine Monogram 5 Big Joy Wreath 6 Blissful Falling Flurries 7 Speckled Greeting 8 Thin Foliage Flurries 9 Elegantly Falling Flakes 10 Spreading Love 11 Beaming Moments foil-stamped card 12 Whimsical Greeting 13 Eternal Wonderland 14 Woodgrain Framed Flurry 15 Bright Light Greeting 16 Modern Striped Banner 17 Bokeh Seasonal Greeting 18 Ravishing Bold Greeting glitter card 19 Brilliant Blessing foil-stamped card CARDS From \$1.27

give MAGIC



2017 HOLIDAY GIFT GUIDE

GIFT GUIDE

give

STOCKING STUFFERS

Light up their faces with small gifts that make a big impact.



- 1 **PLAYING CARDS** From \$19.99
- 2 **PHONE CASES** From \$44.99
- 3 **STAINLESS STEEL MUGS** From \$39.99
- 4 **PAPERWEIGHTS** From \$34.99
- 5 **LUGGAGE TAGS** From \$9.99
- 6 **STOCKINGS** From \$24.99
- 7 **NEW WOOD MAGNETS** From \$9.99

OPPOSITE PAGE:
NEW LATTE MUGS From \$29.99

A simple test may
save your baby's life.

Shutterfly

Make HOLIDAY MAGIC

shutterfly.com

Kate Smith
Just leaving.
Meet you there!

Nasdaq

THE ANTIOXIDANT
SUPERPOWER

POWDER
WONDER
ANTIOXIDANT SUPPLEMENT

100%
POMEGRANATE

SATELLITE TIME IN JUST 3 SECONDS
SATELLITE WAVE WORLD

NEW YORK POLICE

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PER IMAG

